



2026
AG BELL GLOBAL
**LISTENING AND
SPOKEN LANGUAGE**
SYMPOSIUM
JUNE 4-6, 2026



**TOGETHER AGAIN:
MAKING EVERY
SOUND COUNT**

**2026 SPONSORSHIP
PROSPECTUS**

a.g.bell
Association for the Deaf
& Hard of Hearing

About the 2026 AG Bell Global Listening and Spoken Language Symposium

Marriott Gateway Hotel, Arlington, VA / June 4-6, 2026

Back in person for 2026, the AG Bell Global Symposium is the premier international gathering focused on **listening and spoken language (LSL)** for children and adults who are deaf or hard of hearing. The 2026 symposium is a three-day event hosted in Arlington, Virginia, bringing together:

- Educators, clinicians, researchers, and early interventionists
- Physicians, audiologists, and allied health professionals
- Families, advocates, and leaders in technology and innovation
- 500+ attendees from more than 40 countries (projected)

Sponsors will have direct access to very highly engaged professionals, families, and other individuals who influence technology adoption, rehabilitation services, educational placement, and clinical care.



About the Fall Forum

October 15, 2026

AG Bell is thrilled to bring to our global hearing-health community its second annual virtual Fall Forum on October 15, 2026.

OUR VIRTUAL FALL FORUM ATTENDEES WILL:

- Engage with Leaders in Genetics
- Earn CEUs from the AG Bell Academy, ASHA, and AAA
- Join Breakout Room Discussions
- Receive Bonus Learning Materials
- Free Student Registration

Why Partner with AG Bell?

AG Bell's GLOBAL reach spans the entire LSL spectrum – from parents and hearing health professionals, practitioners to national leaders in hearing health. Your Sponsorship directly supports:

- Professional development for educators and clinicians
- Global knowledge-sharing and evidence-based practice
- Families seeking support and high-quality information
- Youth leadership programs and community empowerment
- Advocacy efforts that protect early hearing detection and access to services

By becoming a sponsor, your organization helps make LSL access and innovation possible for thousands of children and adults worldwide!



AG BELL GLOBAL LSL SYMPOSIUM 2026 SPONSORSHIP PACKAGES

Extend your reach year-round with bundled visibility across two (2) KEY signature events AND advertising opportunities with AG Bell.

**Sponsor Package Levels determined by total financial commitments from individual corporations and organizations.*

GRAND SPONSOR

\$35,000 + (Live & On-Demand Symposium & Virtual Fall Forum Inclusive)

Includes:

- All **Gold Sponsor** benefits at the 2026 Live Symposium (see below)
- All **Lead Sponsor** benefits for the 2026 Virtual Fall Forum
- Added visibility as a **Premier 2026 AG Bell Partner**
- Six (6) full registrations with CEUs
- One sponsored email sent to entire AG Bell community
- Virtual exhibit at the Fall Forum
- Co-branded social media recognition shared twice during the year
- Named sponsor of Symposium Welcome Reception
- Advertorial in *Volta Voices* digital magazine
- Visibility on Live & On-Demand Symposium and Virtual Fall Forum webpages
- Inclusion of a quote from the Grand Sponsor's CEO/Executive Director in the official 2026 Live Symposium press release and media kit
- Listing in Live Symposium App



AG BELL GLOBAL LSL SYMPOSIUM

2026 SPONSORSHIP PACKAGES CONTINUED

GOLD SPONSOR – \$20,000 *(Live & On-Demand Symposium and Virtual Fall Forum Inclusive)*

Live & On-Demand Symposium

- Company/organization logo and website hyperlink on AG Bell website and signage
- Logo on signage, and Opening Session slides
- Both Advertising Packages being offered:

Social Media Promotion Package

Includes:

- Two (2) shared or grouped social media post promoting exhibiting organizations
- Organization name included with link and optional logo
- Posted on all AG Bell social media platforms (Facebook, Instagram, and LinkedIn)

Digital Recognition Advertising Package

Includes:

- One (1) free advertisement in AG Bell e-newsletter
 - Logo recognition in Symposium email marketing
 - Large ad on the Symposium App
- 12' Exhibit Table with priority placement
 - Five (5) Full registrations with CEUs
 - Highlighted in Sponsor Showcase email
 - Listing in Live Symposium App

Virtual Fall Forum

- Lead Sponsor listing
- Virtual Exhibit booth
- Two (2) registrations
- Recognition during Opening Session

SILVER SPONSOR – \$10,000 *(Live & On-Demand Symposium and Virtual Fall Forum Inclusive)*

Live & On-Demand Symposium

- Company/organization logo and website hyperlink on AG Bell website and signage
- Logo on signage, and Opening Session slides
- Choice of one (1) advertising package:

Social Media Promotion Package

Includes:

- Two (2) shared or grouped social media post promoting exhibiting organizations
- Organization name included with link and optional logo
- Posted on all AG Bell social media platforms (Facebook, Instagram, and LinkedIn)

Digital Recognition Advertising Package

Includes:

- One (1) free advertisement in AG Bell e-newsletter
 - Logo recognition in Symposium email marketing
 - Large ad on the Symposium App
- 12' Exhibit Table
 - Three (3) registrations with CEUs
 - Listing in the Live Symposium App

continued

AG BELL GLOBAL LSL SYMPOSIUM

2026 SPONSORSHIP PACKAGES CONTINUED

Virtual Fall Forum

- Key Sponsor listing
- Virtual Exhibit booth
- One (1) registration with CEUs
- Recognition during Opening Session

BRONZE SPONSOR – \$5,000 *(Live & On-Demand Symposium and Virtual Fall Forum Inclusive)*

Live & On-Demand Symposium

- Company/organization logo and website hyperlink on AG Bell website and signage
- Two (2) registrations with CEUs
- 6' Exhibit Table
- Listing in Live Symposium App
- Company/organization logo during Opening Session graphics

Digital Recognition Advertising Package

Includes:

- Logo recognition in Symposium email marketing
- Small ad on the Symposium App

Virtual Fall Forum

- Sponsor listing
- Virtual Exhibit booth
- One (1) registration with CEUs
- Recognition during Opening Session

SUPPORTING SPONSOR – \$2,000 *(Live & On-Demand Symposium and Virtual Fall Forum Inclusive)*

Live & On-Demand Symposium

- Company/organization logo and website hyperlink on AG Bell website and signage
- 6' Exhibit Table
- Listing in Live Symposium App
- Company/organization name during Opening Session graphics
- One (1) registration with CEUs
- Name recognition in Symposium email marketing

Virtual Fall Forum

- Sponsor listing
- Virtual Exhibit booth
- Recognition during Opening Session

NEW! EXHIBIT OPPORTUNITIES

Prices below include your combined presence at the *Live Symposium*;
The Virtual Fall Forum, and *Advertising Packages*.

On-Site Exhibiting at the Live Symposium

June 2026, Arlington, Virginia

Premium 12' Exhibit Booth – \$3,500 (Non-Profit Discount – 25%)

Includes: draped table top, two (2) chairs, one (1) complimentary full registration and one (1) exhibit-area badge at the Live Symposium AND one (1) complimentary full registration for the Virtual Fall Forum; name, logo, web and social media contacts, and 50 word write up on exhibitor listing on the Symposium App, Symposium website and the Virtual Fall Forum website, PLUS

Digital Recognition Advertising Package

Includes:

- One (1) free advertisement in AG Bell e-newsletter
- Logo recognition in Symposium email marketing
- Large ad on the Symposium App

Standard 6' Exhibit Booth – \$2,000 (Non-Profit Discount – 25%)

Includes: draped table top, two (2) chairs, one (1) complimentary full registration and one (1) exhibit-area badge at the Live Symposium AND one (1) complimentary full registration for the Virtual Fall Forum; name, logo, web and social media contacts, and 50 word write up on exhibitor listing on the Symposium App, Symposium website and the Virtual Fall Forum website, PLUS

Digital Recognition Advertising Package

Includes:

- One (1) free advertisement in AG Bell e-newsletter
- Name recognition in Symposium email marketing
- Small ad on the Symposium App



AG BELL GLOBAL LSL SYMPOSIUM

2026 SPONSOR BENEFITS

	GRAND SPONSOR (\$35,000+)	GOLD SPONSOR (\$20,000)	SILVER SPONSOR (\$10,000)	BRONZE SPONSOR (\$5,000)	SUPPORTING SPONSOR (\$2,000)
Registrations (with CEUs)	6	5	3	2	1
Exhibit Area Only Badges	3	2	2	1	1
Premier 2026 AG Bell Partner	✓				
Named Sponsor of Live Symposium Welcome Reception	✓				
Inclusion of Quote from Sponsor CEO/ Executive Director on the Official 2026 Live Symposium Press Release	✓	✓			
12' Exhibit Table	✓	✓	✓		
6' Exhibit Table				✓	✓
Listing in Live Symposium App	✓	✓	✓	✓	✓
Logo on Website, Signage, Program App, Opening Session Slides	✓	✓	✓	✓	✓
Both Offered Advertising Packages	✓	✓			
Choice of 1 of 2 Advertising Packages			✓		
Digital Recognition Advertising Package	✓	✓		✓	✓
Highlighted in Sponsor Showcase Email	✓	✓	✓	✓	✓
Co-Branded Social Media Recognition	2x/year	1x/year			
Advertorial in <i>Volta Voices</i> digital magazine	✓				
Sponsored Email to AG Bell Community	✓				
Virtual Exhibit at Virtual Fall Forum	✓	✓	✓	✓	✓
Virtual Fall Forum Lead Sponsor	✓	✓			
Registrations at Virtual Fall Forum (with CEUs)	2	2	1	1	1
Recognition during Virtual Fall Forum Opening Session	✓	✓	✓	✓	✓

AG BELL GLOBAL LSL SYMPOSIUM

A LA CARTE SPONSORSHIP OPPORTUNITIES

(Available in limited quantities. 25% discounts for non-profit organizations)

LSL SYMPOSIUM WELCOME RECEPTION <i>(one opportunity)</i> Prominent signage at reception, first day push-notification through the AG Bell App thanking the sponsor and recognition on the LSL Symposium webpages. Promotion in pre-event marketing e-blasts.	\$7,500
BOXED LUNCH – IN THE EXHIBIT AREA <i>(one opportunity per day for each day of the Symposium, June 4-6)</i> Signage at lunch time plus push-notification through the AG Bell App thanking the sponsor for that day's lunch and recognition on the LSL Symposium webpages. Promotion in pre-event marketing e-blasts.	\$6,000
SYMPOSIUM TOTE BAG <i>(one opportunity)</i> Include either sponsor's name or logo	\$4,500
HOTEL KEYCARD SPONSOR <i>(one opportunity)</i> Sponsors name and logo imprinted on keycards distributed at hotel registration. Daily push-notification through the AG Bell App thanking the sponsor and recognition on the LSL Symposium webpages. Promotion in pre-event marketing e-blasts.	\$4,500
COFFEE BREAK SPONSOR <i>(two opportunities)</i>	\$4,000 EACH
LANYARD SPONSOR <i>(one opportunity)</i> Include sponsor's name OR logo	\$5,000
KEYNOTE SPEAKER SPONSORSHIP <i>(four opportunities)</i> Sponsor's name and logo at opening day's graphics and speaker's introduction slide thanking the sponsor and recognition on the LSL Symposium webpages. Promotion in pre-event marketing e-blasts.	\$3,000 EACH
WI-FI <i>(three opportunities)</i> Prominent signage, daily push-notifications through the AG Bell App thanking the sponsors and recognition on the LSL Symposium webpages. Promotion in pre and post event marketing e-blasts.	\$2,600 EACH

continued



A LA CARTE **SPONSORSHIP OPPORTUNITIES** CONTINUED

SCHOLARSHIP SUPPORTER (SYMPOSIUM PARTICIPANT FINANCIAL AID)

\$2,500

PRIMARY APP SPONSOR

\$4,000

The Symposium App will be the single source for event information for all attendees. Benefits will include: Sponsor logo on the App's splash page and on promotional material about the App. Complete sponsor contact information, scrolling banner ad throughout the App. Daily push-notifications to all attendees thanking the sponsor for supporting the app, and mention in at least two (2) of AG Bell's pre-event e-blasts to all registered attendees.

LITERATURE INSERTS IN TOTE BAGS

\$1,750 EACH

Distributed to all attendees at registration

UPGRADED APP LISTING

\$200

Enhanced app listing by providing attendees with all the components of the basic listing, plus multiple ways to connect with your organization in real-time via email, phone, social media, and website.

A LA CARTE APP OPPORTUNITIES

- Scrolling Banner Ad
- Push notification message to be sent to all attendees.
Only two (2) opportunities per each day of the Live Symposium.

\$250 EACH
\$500 EACH

Next Steps

AG Bell welcomes the opportunity to work with you individually to create a customized sponsorship partnership. For more information, please call or email:

Mr. Garrett Yates

Manager of Association Relations

gyates@agbell.org

301.919.8851



AG BELL GLOBAL LSL SYMPOSIUM

2026 SPONSORSHIP PACKAGES

FULL SPONSORING CORPORATE/ORGANIZATION NAME:

Please list your organization as it should appear in promotional electronic material.

CONTACT PERSON: TITLE:

ADDRESS 1:

ADDRESS 2:

CITY: STATE/PROVINCE:

ZIP/POSTAL CODE: COUNTRY:

PHONE: E-MAIL:

SPONSORSHIP TOTALS

SPONSORSHIP ITEM(S)

RATE

TOTAL COST:

PAYMENT OPTIONS

☐ Check Enclosed/Mailed (*Payable to "AG Bell"*)

Mail to: AG Bell – Attn: 2025 Global LSL Virtual Symposium, CL 500055, PO Box 5007, Merrifield, VA 22116-5007

Credit Card: ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

CREDIT CARD NUMBER:

EXPIRATION DATE: CVV CODE:

SIGNATURE OF CARDHOLDER:

Please complete and return this form to Gary Yates: gyates@agbell.org!